

# Konferenz: Storyworlds across Media

10.05.2011

**Vom 30. Juni bis 02. Juli 2011 veranstaltet der [Forschungsschwerpunkt Medienkonvergenz](#) der Universität Mainz diese Konferenz.**

Even though narratology was conceived as a transmedial endeavour from its very beginnings in Russian formalism and French structuralism, most of its more influential models have been – and continue to be – developed in the context of literary criticism and film studies. In contemporary media culture, however, the creation of storyworlds is not limited to literature and traditional feature films. Rather, emerging forms of multimodal and interactive narration, experiments with the distinction between fictional and nonfictional narrative, various forms of intermedial adaptation, and attempts at ‘transmedia storytelling’ create new ways of presenting narrative content, thereby calling attention to the affordances and limitations of different narrative media as well as to their potential for cooperation. The increased interest in the relation between media and narrative sparked by the development of digital technology and the recent proliferation of delivery techniques in the context of media convergence has reinforced the need for an interdisciplinary and transmedial narratology that studies storyworlds across media.

Weitere Informationen zur Konferenz sowie das Tagungsprogramm finden Sie unter [www.storyworlds.de](http://www.storyworlds.de)